



## Executive Committee Meeting

March 5, 2024, at 4:00 p.m.

### [VSC Executive Committee Meeting ZOOM Link](#)

Meeting ID: 815 0556 4440

Passcode: 892754

### AGENDA

In attendance: LL, RR, JL, NM and ED (Full names below.)

1. Chair Lorrie Liang calls meeting to order.
2. March Governance Committee Meeting Update  
Names were shared that are being considered.
3. Discussion Compensation Study and Budget Impact  
A memo to board will be shared with how the recommendations will impact FY24 budget.
4. Discuss Policy for Board Travel with VSC (list of upcoming opportunities)  
It was discussed that VSC Board can travel to shows with VSC; and VSC will pay a stipend of \$500 for domestic travel and \$1000 for International travel. ED will craft a policy for April Board Meeting.
5. Discuss COBA  
ED shared that at the recent COBA meeting there were two BOD members in meeting. It was noted we will remind Board at April meeting that if topics pertaining to any VSC business that only one VSC board member can remain in room and / or a part of the discussion.
6. Update: NTTW Event and Haley Hall of Fame Awards
  - a. Discussion / Suggestions for Voice of Sarasota  
It was shared that the new name for the NTTW awards is The Haley Hall of Fame Awards, named after Virginia Haley and her 24 years of service to VSC.  
It was discussed who the VSC Voice of Sarasota should be for 2024. ED shared the definition of the award, and it was recommended that Jennifer Rominiecki would be a good recipient. It was determined that ED would run this by VSC staff to see if they have additional recommendations and that we'd come back to Exec Comm. in April with those recommendation if applicable.
7. Reminders:
  - Next group of strategic planning meetings will take place in March 18 – 20, 2024 in Sarasota County
  - No Board Meeting in March; Next Board Meeting will be April 11<sup>th</sup>, 8:30AM at VSC Admin Office Conference Room.

### **Antitrust Statement**

Visit Sarasota County Board of Directors acts upon matters relating to the business of the Visit Sarasota County and agrees not to discuss or pursue the business interests of individual companies.

The Board members should proceed with caution and alertness, keeping in mind the requirements and prohibitions of Federal and State antitrust laws. Specifically, but without limitation, there should be no discussions or deliberations relating to pricing methods, allocation of territories or customers, or restraints of trade as to property owners, suppliers, or others.

### **Conflict of Interest Statement**

As a member of the Visit Sarasota County Board, each Director recognizes that his/her loyalty lies with Visit Sarasota County. It is the duty of every member of the Board of Directors who is in any way, directly or indirectly, interested in a

contract or proposed contract with Visit Sarasota County to disclose the nature and extent of such interest and to remove from discussion and to refrain from voting in respect to the contract or proposed contract.

OFFICERS: Chair Lorrie Liang, Vice Chair Richard Russell, Secretary/Treasurer John LaCivita, Past  
Chair Nick Mavrikas  
VSC President and CEO: Erin Duggan